

COPY AND CONTRACT CONDITIONS

I. GENERAL

- All advertising is subject to the publisher's approval. The publisher reserves the right to reject advertising that is not in keeping with the publication's standards and objectives. In addition, an ad must be in keeping with the scholarly nature of the *Journal*.
- Advertisers are encouraged to describe products and services in an accurate and complete manner. The publisher reserves the right to refuse ads that provide misleading information due to omissions or inaccuracies.
- The publication of any advertisement by the *Christian Education Journal* is neither an endorsement of the advertiser nor of the products or services advertised. The *Journal* is not responsible for any claims made in an advertisement. Advertisers may not, without prior consent, incorporate in a subsequent advertisement or promotional piece the fact that a product or service has been advertised in any issue of the *Journal*.
- The publisher reserves the right to reject or cancel any advertisement, insertion order, or space reservation at any time for any reason. The publisher reserves the right to print the word "advertisement" above or below any ad copy.
- The publisher is not bound by any conditions printed or otherwise appearing on contracts, orders or copy instructions, that conflict with the *Journal's* set policies.

II. ORDERS

- A contract period starts from the date of first insertion. Orders are accepted for not more than one year.
- Two or more advertisers are not permitted to use space under the same contract; subsidiaries of parent companies are considered as separate advertisers, unless space is reserved through the same agency.
- Advertisers and/or agencies assume liability for any and all claims arising from publication of their advertisement.
- The publisher reserves the right to limit the size of space to be occupied by an advertisement.
- Space orders must specify a definite schedule of insertions, issues, and size of space.
- Space is limited and granted on a first come, first served basis. Advertisers/agencies will be notified if space is not available in the issue requested.

III. COPY

- Camera-ready ads must be furnished in exact size as specified in space reserved, coded correctly, and with all halftones, screens and borders in place. PDF with embedded fonts.

IV. ORDER CHANGES & CANCELLATIONS

- If material is not completely camera-ready, it will not be accepted and space will be cancelled.
- Cancellation of space will not be accepted two weeks prior to the closing date for camera-ready artwork deadline.
- New copy for repeat ads must be received by the camera-ready deadline or the previous ad will be re-run.
- Advertisers or their agencies who cancel within one month of the deadline for camera-ready art will receive a refund of the advertising fee paid, less a \$50.00 administrative fee.
- All ad cancellations must be submitted in writing by the reservation deadline. Refund will be based on the number of ads which have already been published.

V. TERMS OF BILLING & PAYMENT

- The publisher reserves the right to change rates without advance notice.
- Contracts in effect at the time of rate change will be protected for two issues.
- The publisher is not liable for any costs or damages for failure to publish an ad.
- Payment in full for advertising is due with camera-ready artwork.
- Checks must be in U.S. funds drawn on a U.S. bank.
- Payment may be made by credit card: Discover, Mastercard or Visa accepted.
- Recognized advertising ad agency discount is 15% on gross payment.
- Invoices furnished upon request.

Published by Talbot School of Theology
in Cooperation with NAPCE

Christian Education Journal

Advertising Rates



TALBOT
SCHOOL OF THEOLOGY
BIOLA UNIVERSITY

Christian Education Journal

Biola University

13800 Biola Avenue

La Mirada, CA 90639-0001

www.biola.edu/cej

EDITORIAL PROFILE

The *Christian Education Journal* is published bi-annually: spring and fall by Talbot School of Theology in cooperation with the North American Professors of Christian Education (NAPCE). Each issue represents the collaborative efforts of approximately sixty contributors (writers, reviewers, editors) from across North America and overseas. The *Journal* exists for specific purposes and reflects a general theological perspective.

The purpose of the *Journal* is to strengthen the conception and practice of Christian education in church and parachurch settings through:

- Encouraging reflection on the foundations of Christian education and implications for ministry practice
- Exploring the integration and application of social science theory and research to educational ministry concerns
- Fostering improved teaching in the field of Christian education at colleges and seminaries, equipping people for leadership in this field
- Promoting the assessment of our changing cultural context and of contemporary educational ministry needs, models, and trends
- Providing reviews of new books in the field of Christian education and other related disciplines that impact educational ministry.

HISTORY

The *Journal* was first published in 1980 by Scripture Press Ministries as "*Journal of Christian Education*." The *Journal* was published in cooperation with the National Association of Professors of Christian Education and the National Association of Directors of Christian Education. In 1983 the name was changed to "*Christian Education Journal*" and publication continued by Scripture Press Ministries through 1996. In spring 1997, Trinity Evangelical Divinity School began publication of the journal in its second series and concluded publication with the Spring 2003 issue. Biola University's Talbot School of Theology became the publisher of the *Journal*, again in cooperation with the North American Professors of Christian Education, beginning series three in fall 2003.

READERSHIP/CIRCULATION

The *Journal* services over 1000 paid subscriptions, 460 of which are libraries and 104 are international. It is also carried by several agencies, of which many are international. In addition to libraries and agencies, the *Journal* reaches individuals in the professional fields of Christian education, universities, seminary, educators, professors,

students, and leaders in church and para-church organizations. It is indexed in several abstracting and indexing services and maintains an exchange service with about 20 other periodical publications.

PLEASE SEND INSERTION ORDERS, COPY, AND PAYMENTS TO:

Christian Education Journal

CEJ Subscriptions Office

Biola University

13800 Biola Avenue

La Mirada, CA 90639-0001

Phone: (562) 944-0351 x5321

Fax: (562) 906-4547

cej.subscriptions@biola.edu

ADVERTISING RATES AND INFORMATION

CLOSING DEADLINES (Subject to Change)

Issue Date	Space Reservation	Camera-Ready Artwork and Payment
Spring/March	January 15	February 15
Fall/October	July 15	August 15

ADVERTISING RATES

Black and White	W x H	1 x	2 x
Full Page	5" x 8"	\$500	\$400

Prices listed are per each issue. Payment is due with artwork submission. Checks must be in U.S. funds drawn on a U.S. bank payable to the *Christian Education Journal*. Payment may be made by MasterCard, Discover or Visa credit card. All prices are subject to change without notice.

MECHANICAL REQUIREMENTS

- PDF with embedded fonts accepted electronically.
- Printed offset.
- Perfect binding.
- Publication trim size 6 x 9 inches.
- Bleeds not accepted.